Amendments To The Claims

Claims 1-20 (cancelled)

Claim 21 (Previously Presented): A method of retrieving information comprising the steps of:

receiving content comprising a video image over a first communication channel;

receiving a keyword and a first code associated with the video image over a second communication channel, wherein the first code is preassociated with preselected information relating to the keyword prior to receiving the keyword;

bookmarking the keyword;

requesting a searching of a network for information relating to the keyword; and

receiving the information including the preselected information relating to the keyword.

Claim 22 (Previously Presented): A method of claim 21 further comprising the steps of:

displaying the video image; and

displaying the keyword.

Claim 23 (Previously Presented): A method of claim 21 further comprising the step of displaying the information relating to the keyword.

Claim 24 (Previously Presented): A method of claim 21 further comprising the step of displaying the keyword associated with the video image in response to a selection of the video image.

Claim 25 (Previously Presented): A method of claim 21 wherein the received information relating to the keyword is based upon a user profile.

Claim 26 (Previously Presented): A method of claim 21 further comprising receiving a second code that is a category code included with the keyword;

wherein the category code assists in the searching of the network for information relating to the keyword.

Claim 27 (Previously Presented): A method of claim 21 wherein the video image and the keyword are received over a broadcast medium.

Claim 28 (Previously Presented): A method of claim 21 further comprising the step of displaying the video image.

Claim 29 (Previously Presented): A method of claim 28 further comprising the step of selecting the video image.

Claim 30 (Previously Presented): A method of claim 29 further comprising the step displaying the keyword in response to the selecting of the video image.

Claim 31 (Previously Presented): A method comprising the steps of:

displaying a video image from a local storage medium that was received over a first communication channel;

receiving keywords comprising a unique identifier of the storage medium ~~and a title~~ associated with the video image over a second communication channel;

selecting at least a portion of the video image;

embedding the keyword in the video image;

displaying the keyword associated with the portion of the video image in response to the selecting of the portion of the video image.

Claim 32 (Previously Presented): A method of claim 31 further comprising the step of sending the keyword over a network.

Claim 33 (Previously Presented): A method of claim 32 further comprising the step of receiving over the network information relating to the keyword.

Claim 34 (Previously Presented): A method of claim 33 further comprising the step of searching a network for information relating to the keyword.

Claim 35 (cancelled).

Claim 36 (Previously Presented): A method of claim 31 further comprising the steps of:

sending the keyword over a network; and

receiving over the network information relating to the keyword;

wherein the information relating to the keyword is based upon a user profile.

Claim 37 (currently amended): A method comprising the steps of:

displaying a video image that was received over a first communication channel;

receiving a keyword and a first code over a second communication channel, wherein the first code is preassociated with preselected information ~~relating~~ specific to the keyword prior to receiving the keyword;

selecting at least a portion of the video image;

bookmarking the keyword; and

sending over a network the bookmarked keyword associated with the portion of the video image in response to the selecting of the portion of the video image.

Claim 38 (Previously Presented): A method of claim 37 wherein the keyword

further includes a second code comprising a classification code.

Claim 39 (Previously Presented): A method of claim 37 further comprising the step of displaying the keyword associated with the portion of the video image in response to the selecting of the portion of the video image.

Claim 40 (Previously Presented): A method of claim 39 wherein the keyword is embedded in the video image.

Claim 41 (Previously Presented): A method of claim 37 further comprising the step of receiving over the network information relating to the keyword.

Claim 42 (Previously Presented): A method of claim 41 wherein the information relating to the keyword is based upon a user profile.

Claim 43 (Previously Presented): A method of claim 37 wherein the keyword is embedded in the video image.

Claim 44 (Previously Presented): A method of claim 37 further comprising the step of searching a network for information relating to the keyword.

Claim 45 (Previously Presented): A method of retrieving information comprising the steps of:

receiving content comprising a video image over a first communication channel;

receiving a keyword associated with the video image over a second communication channel, wherein the keyword comprises a first code, wherein the first code is preassociated with preselected information relating to the keyword prior to receiving the keyword;

receiving a second code relating to the keyword over the second communication channel;

initiating a search based on the keyword and the second code;

receiving information relating to the keyword and the second code;

logging the search; and

initiating a subsequent search based on the logged search.

Claim 46 (Previously Presented): A method of claim 45 further comprising the step of searching a network for information relating to the keyword and the second code.

Claim 47 (Previously Presented): A method of claim 45 wherein the first code comprises a numerical tag and the second code comprises a classification.